

# Local & National SEO Pricing

## And Methodology

**i** Comprehensive local SEO pricing for 2024



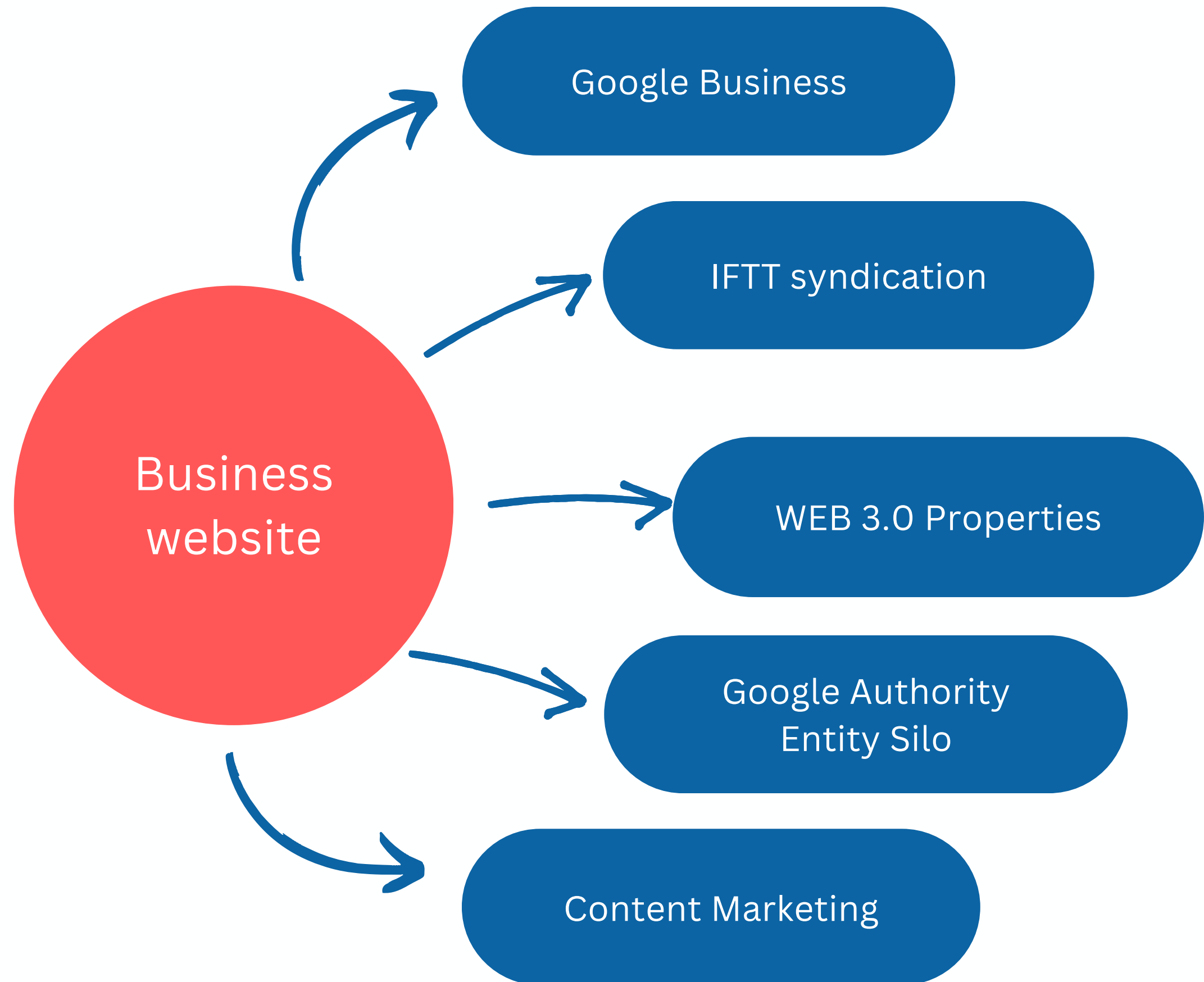
# Why Work With Us?

1. We do all the Hard Work
2. Your business grows exponentially
3. Monthly Reporting
4. Guaranteed results
5. Non-technical visual interface
6. Massive Revenue Increases



# Overview

Every Month, your website and google business profile content will be updated and linked in a silo structure to branded Google properties and other web 3.0 properties creating powerful backlinks. driving traffic to your site



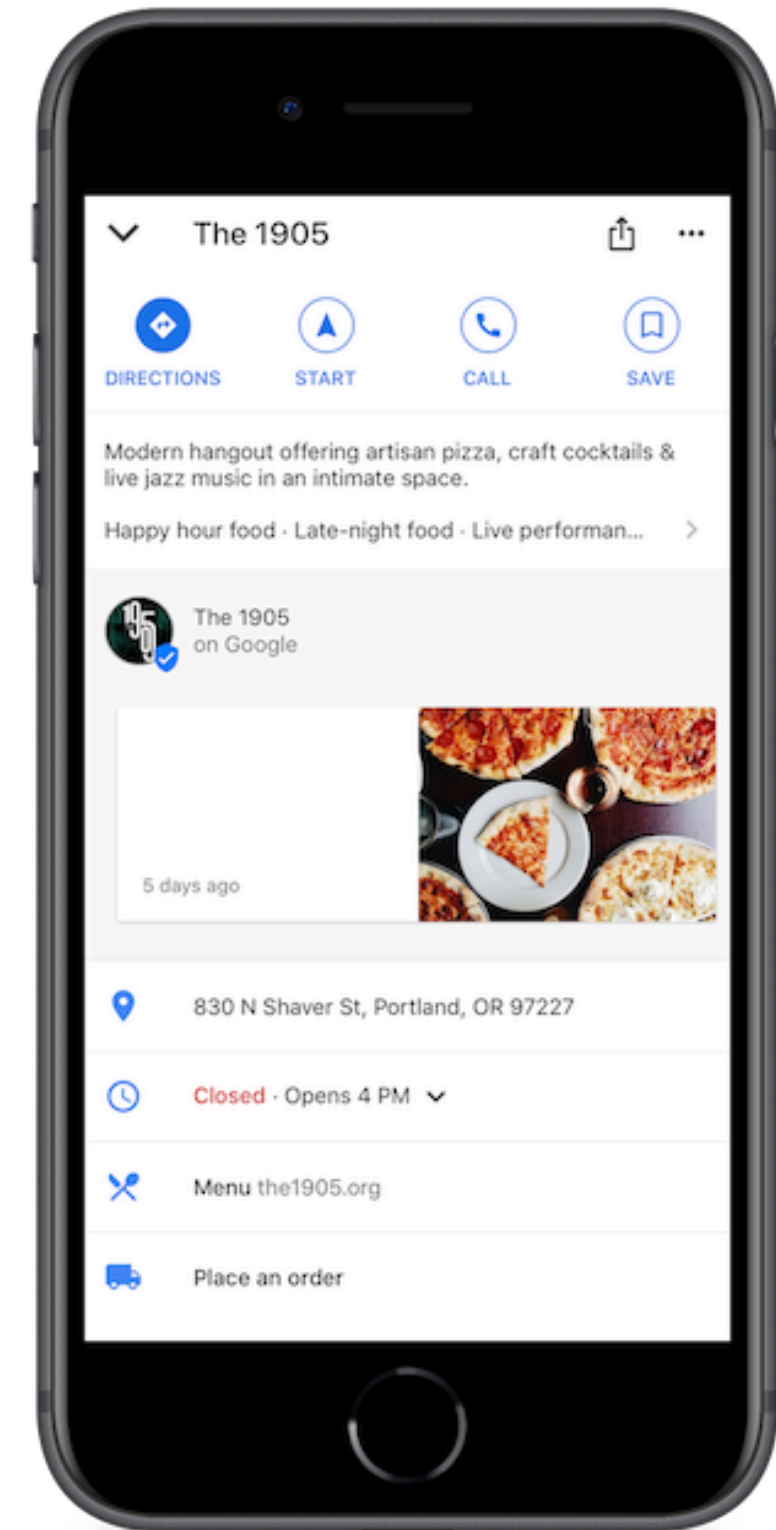
# Why is it so effective?

90% of people searching for services use a mobile phone and typically search “best-rated service” or “service near me”

We identify the areas of opportunity for your business to harness that user intent. Then we take it and funnel it into the Google profile of your business, or your website - depending if you are local or national - resulting in more phone calls, inquiries, signups, purchases, and bookings

We offer your business a competitive pricing point allowing you to dominate the first page of search results in your given arena.

The service is completely tax-deductible and typically sees at least 400% ROI per month - depending on the price of your service offering.



# Keyword/ Competitor Research

Each project is fully researched using our proprietary technology.

We identify what your audience is searching for and allow them to find you first in the Google search results.

Here we see one of our clients who now gets 40% of the traffic from **one search term**.

he closes 24% of those inquiries, which isn't great

His service costs on average £749 some cost more

**That's an extra £21,750 as a result of our service on the LOW END**

damp proofing leeds – seed keyword		N/A	280	N/A	N/A	10
damp proofing leeds		N/A	280	N/A	N/A	10
damp proofing yorkshire		N/A	30	N/A	N/A	30
damp survey leeds		N/A	30	N/A	N/A	18
damp proofing in leeds		N/A	270	N/A	N/A	22
damp specialists leeds		N/A	120	N/A	N/A	17
damp specialist leeds		N/A	120	N/A	N/A	Q

**HE HAS ANOTHER 29 SEARCH TERMS!**

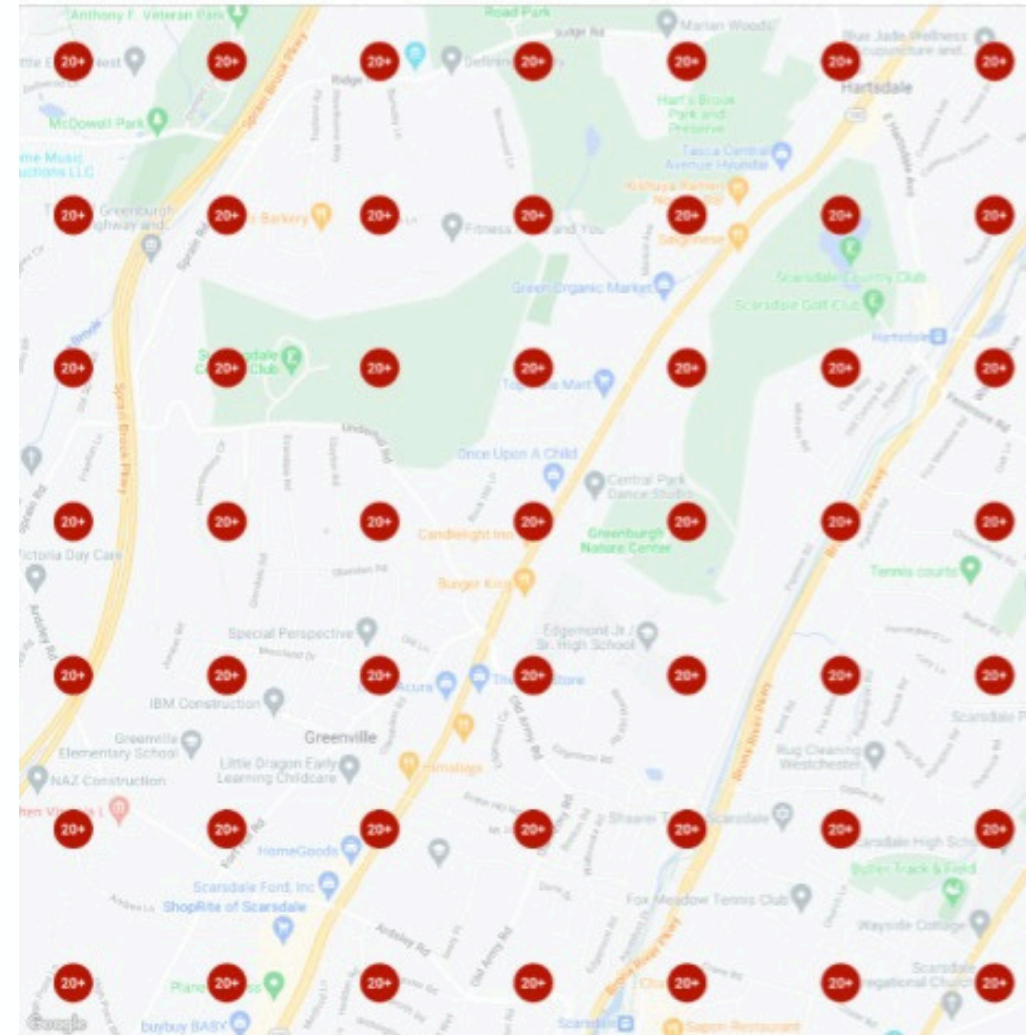
# Monthly Reporting

With each **LOCAL** project, you will get a personalized dashboard, where you can view a visual representation of the results you are getting. in real-time, along with a monthly spreadsheet report of all actions done.

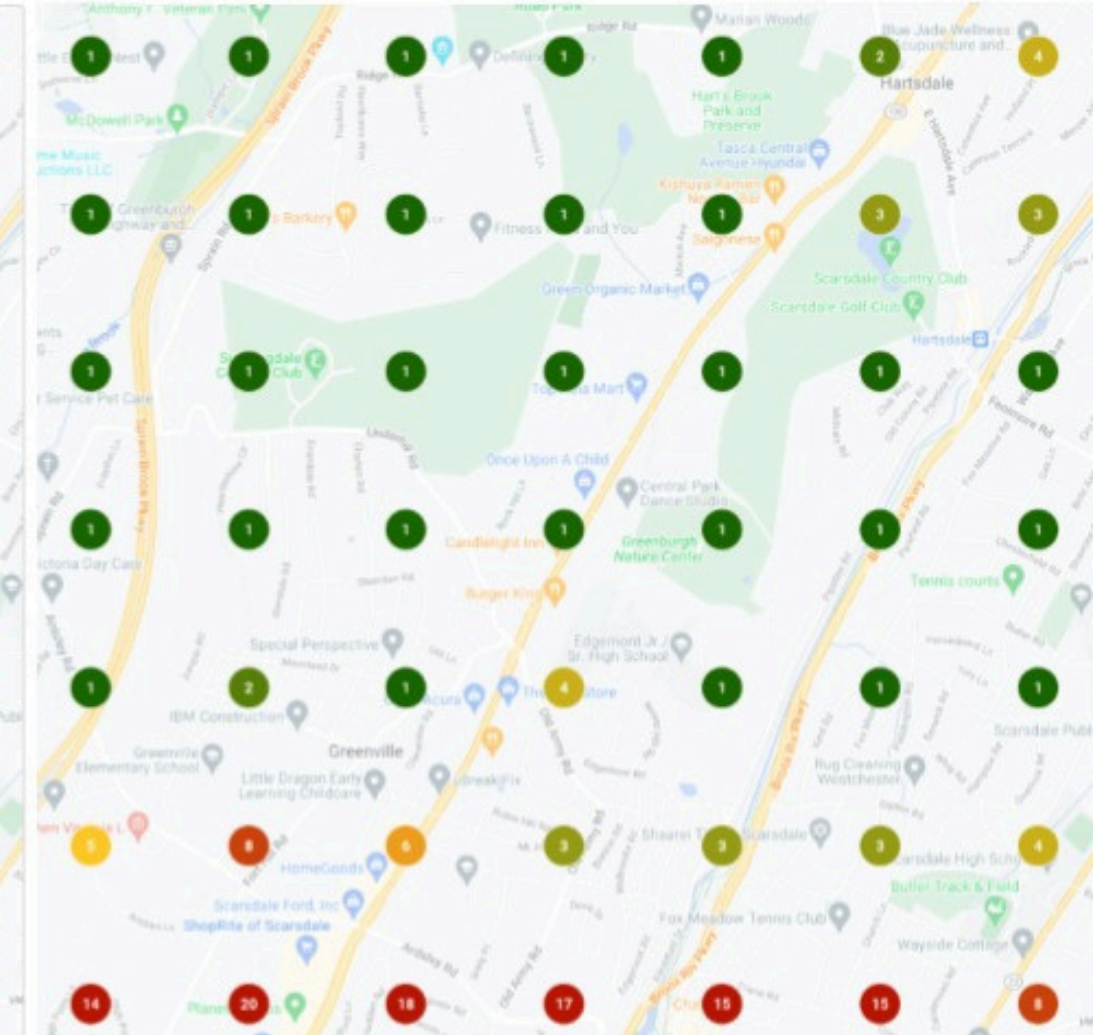
This is represented by a 10-mile square grid with your business in the center. Each circle represents a mobile phone user searching for the “service near me” or “service in Stoke on Trent” for example

When the website and Google business profile feature in the top ten the circle will be green.

Before



After



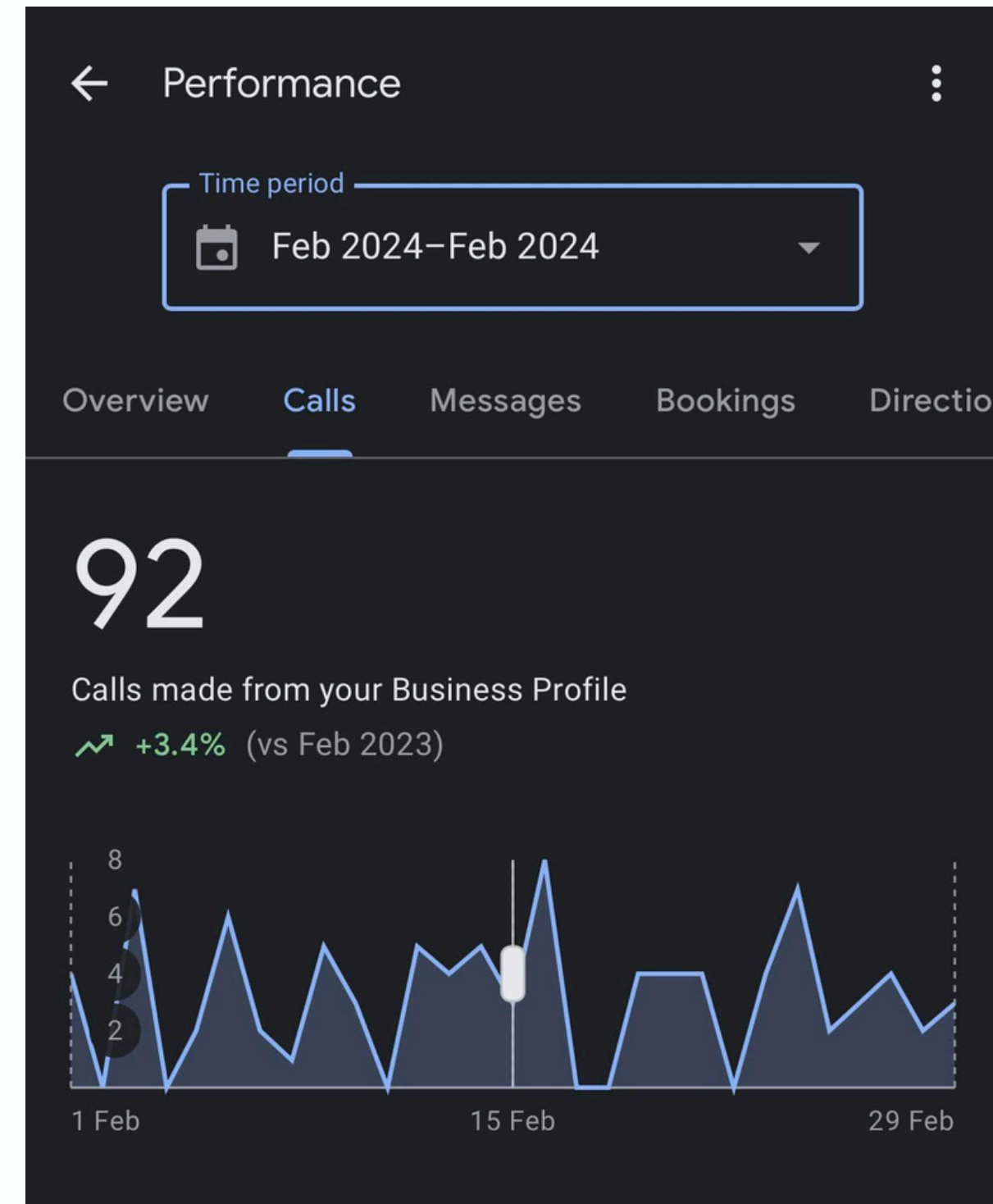
# More Calls

Even with our basic package, our SEO clients enjoy 100's of phone calls every month.

Imagine If you got 100 inquiries every single month and could fulfill them?

When you sign up for our Premium package, we also review your sales funnel and client fulfillment systems for you.

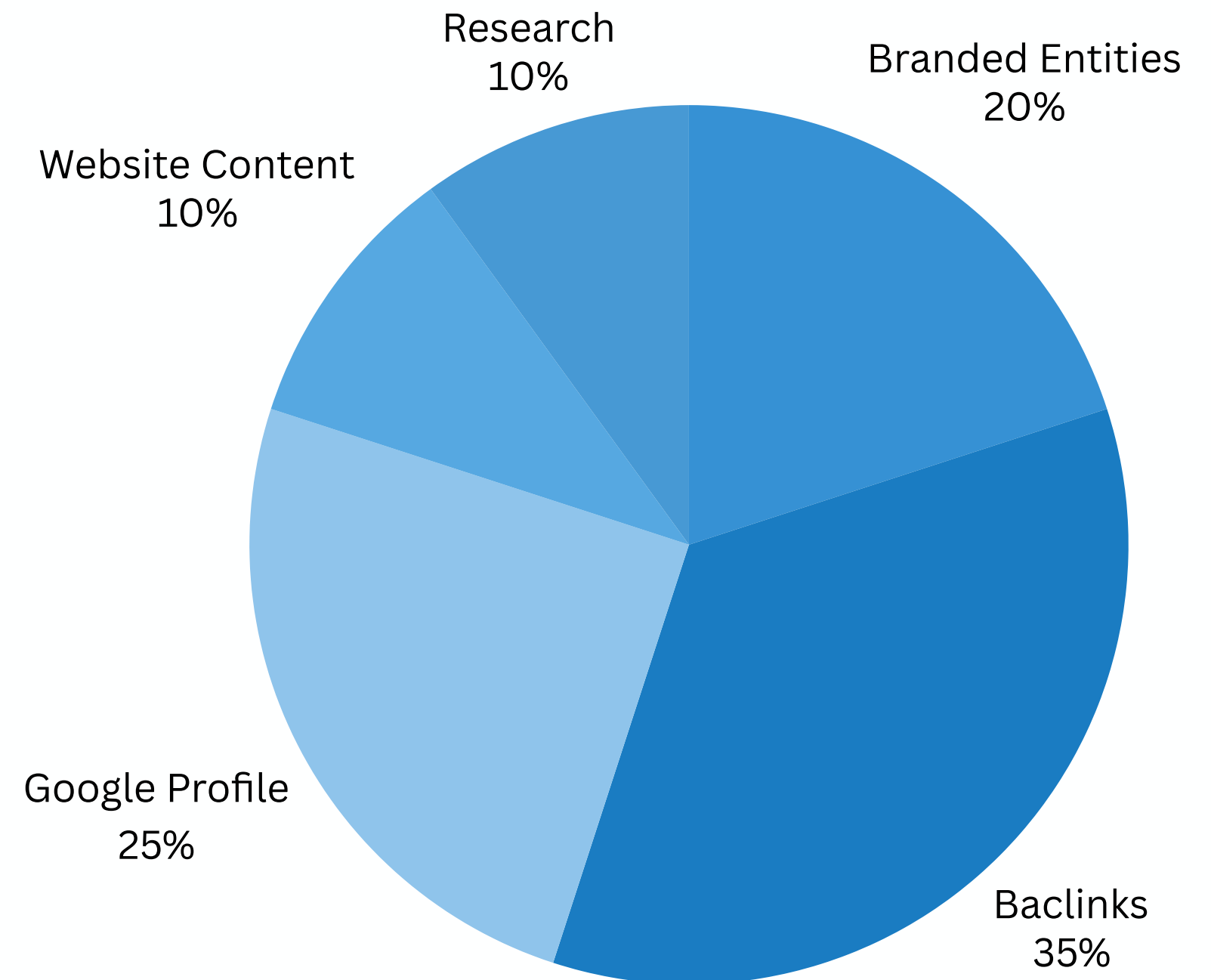
Rob from our team is a business start-up expert and even taught it at college, so we have the systems and processes to help you expand your business very quickly indeed, to accommodate the level of business you will receive.



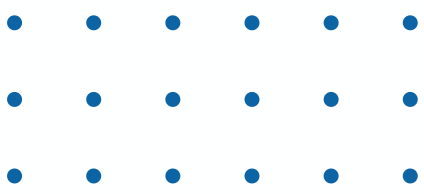
# We ONLY focus on results driving activity

By only doing things that move the needle for your business - we can offer the services at a great rate

- 01** Creating High DA Backlinks to website
- 02** Creating high DA Branded entities
- 03** Ongoing research to stay on top
- 04** Adding relevant keyword specific web content
- 05** Ongoing Website and Google business profile updating and linking







# Pricing Structure

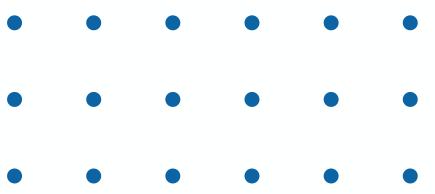
it stands to reason that there is little point in having a beautiful website without visitors, herein lies the opportunity for a significant boost to your business with our SEO services.

We have a three-tier pricing structure to cater to every budget.

We guarantee results and our services are very comprehensive - the results will come far more quickly with a more in-depth package, however, each of the packages are very effective and are designed with massive and fast results in mind. You can view your monthly progress and changes in real-time.

Our SEO services have the potential to grow your business extremely quickly by providing you with a constant stream of leads and customers.

Due to the nature of Local businesses and the relatively low level of competition - with a solid SEO strategy is is very possible to dominate a local area for services within a short amount of time.



# National SEO and Ecommerce

Our premium package is PERFECT for national-level **.com SEO** and also e-commerce.

With Local S.E.O, the focus is mainly on the integration of the Google business profile with the website - but with national SEO and e-commerce a different approach is needed.

Our SEO services have the potential to grow your business extremely quickly by providing you with a constant stream of leads and customers.

We adapt our Premium package to either dominate the local AND national coverage for you - or just adapt the strategy to focus online - to grow you business to the front page of google for the 30 buyer keywords you choose.

Our keyword research is second to none, so we will help you Identify them, based on your Industry and level of competition.

# Budget Local SEO - £595 per month

[accompanying spreadsheet for itemised breakdown and visual representation](#)

In-depth Audit

Google Business Profile Management

10 Google Business Profile Posts each month

Full Google Business Profile Setup (inc local geotagging/metadata)

Research and optimisation of website and GBP for 3 commercial keywords

Local business Schema embed

Niche and GEO silo structure setup

Optimization of 3 Website pages for corresponding keywords.

# Standard Local SEO - £869 per month

[accompanying spreadsheet for itemised breakdown and visual representation](#)

In-depth Audit

Google Business Profile Management

20 Google Business Profile Posts each month

Full Google Business Profile Setup (inc local geo tagging/metadata)

Research and optimisation of website and GBP for 7 commercial keywords

Local business Schema embed

Niche and GEO silo structure setup

Optimization of 10 Website pages for corresponding keywords.

Advanced Content Marketing

# Premium Local and National SEO - £1365 per month

[accompanying spreadsheet for itemised breakdown and visual representation](#)

In-depth Audit

Google Business Profile Management

30 Google Business Profile Posts each month

Full Google Business Profile Setup (inc local geotagging/metadata)

Research and optimisation of website and GBP for 30 local and national commercial keywords

Local and national business Schema embed

Niche and GEO silo structure setup

Optimization of 30 Website pages for corresponding keywords.

Advanced Content Marketing

Reputation Management - 100% good reviews across the web inc. bad review/competitor cleanup

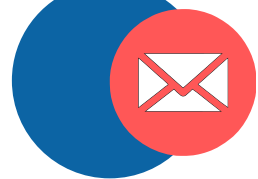
Sales processes and business growth support service included.

# GOT QUESTIONS?

**We're here to help!**



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